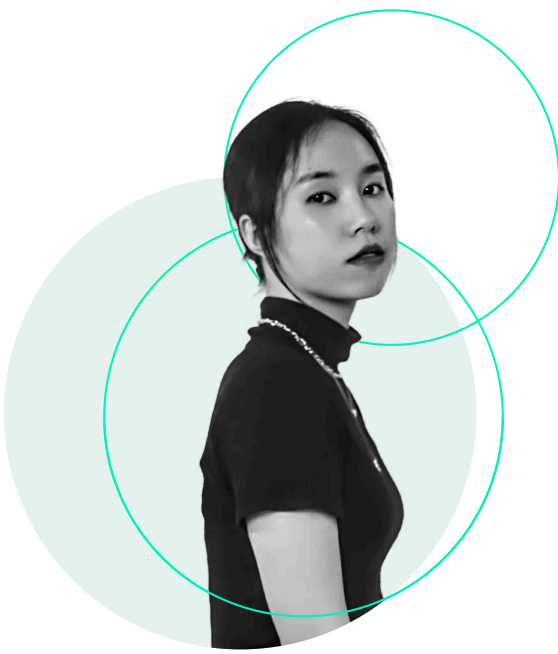




Hoang Anh Nguyen (Jay Nguyen)

Senior Product Designer • Sydney, Australia • Open to remote

 [flyingpenguin](#)  [Jay Nguyen | LinkedIn](#)
 anhnguyen0717@gmail.com

Senior Product Designer with 8+ years of experience, specializing in SaaS and working with global product teams. Now building a structured AI design methodology alongside real enterprise SaaS work, documented across four case studies at Flying Penguin portfolio.

SKILLS

- AI Workflow Design
- Design Systems
- UX Strategy
- UX Research
- User Flows
- Visual Design
- Stakeholder Communication

SOFTWARE

- Figma
- Claude Design
- Google Stitch
- Adobe Creative Suite
- Figma Weave

LANGUAGES

- | | |
|----------------------|--------|
| • Vietnamese | Native |
| • English | Fluent |
| • Chinese (Mandarin) | Fluent |

CERTIFICATES

- **[IBM]** Enterprise Design Thinking Practitioner
- **[IDF]** AI for Designers
- **[IDF]** Accessibility: How to Design for All
- **[IDF]** Mobile User Experience (UX) Design
- **[IDF]** Interaction Design for Usability

ACHIEVEMENTS

**MVP**
Dream Team, FPT Software / 2023

**Best Knowledge Sharing**
FPT Design • 1 of 16 / 2024

EDUCATION



University of Hawai'i at Mānoa, School of Communication
Communication / GPA 3.74/4

EXPERIENCE

Senior Product Designer 2021 – 2025

FPT Software • FPT Design

FPT Design is FPT Software's internal design department, run like an agency delivering for both internal products and external clients - first across five international markets (Singapore, the UAE, the US, Japan, France), then as UI lead for the Korean-market team.

- Delivered consistent design quality across **25+ SaaS, web, and mobile projects** for a **Korean UX studio**, earning the partner's trust to grow a single pilot into an **8-member team** retained for **3 years** — the partnership **continues generating new project work** for the studio after my resignation.
- **Sole designer and client-side design lead** for a **UAE construction company** — unified disconnected field and office tools into one product across **desktop and smartwatch** by aligning **six cross-functional roles**. Shipped to production within a year, earning a **5-star client rating** and a request to **continue working together long-term**.
- Owned the **design system** for a **Japan-based construction company's digital transformation**, unifying paper, Word, Excel, and PowerPoint workflows across every department into a **single SaaS platform**. Led a **3-person design team**; the client **approved the redesign without additional revision cycles**, and the system became the **foundation for later modules**.
- Built **one design system with a branch for each** of **four fintech portals** in **Singapore** — end users, businesses, bank staff, and administrators — replacing **four separate per-product systems** and keeping the **whole ecosystem visually consistent** as it scaled.
- Led **workshops, structured reviews, and a mentor-mentee program** for junior and mid-level designers, personally mentoring **4** over **3 years**.

Graphic Designer → UI/UX Designer 2018 – 2021

FPT Telecom • Foxpay

Foxpay is FPT Telecom's mobile e-wallet, run by a small, startup-style product team where one designer owned brand, mascot, and UX.

- Established Foxpay's **brand guidelines** and created the **mascot** - which is **still in active use**.
- Conducted **UX research, user interviews, and design workshops** as part of a **full revamp** of the **Foxpay mobile e-wallet**.

Design Assistant 2017 – 2018

Shidler College of Business • University of Hawai'i at Mānoa